

**Cancer Prevention Navigation Program and Mobile Mammography Van Services  
Request for Proposals (RFP)**

**Issued by Public Health Solutions on behalf of the  
New York City Department of Health and Mental Hygiene**  
Issue Date: February 29, 2016

**Contract Awards**

|  |
|--|
| <b>Cancer Prevention Navigation Program:</b> |
| <b>NYU School of Medicine</b>                |
|  |
| <b>Mobile Mammography Van Services:</b>      |
| <b>American-Italian Cancer Foundation</b>    |

**Background and Purpose:** The New York City Department of Health and Mental Hygiene (DOHMH) developed this RFP in collaboration with Public Health Solutions to identify (1) one contractor to implement a cancer prevention navigation program aimed at increasing screening and timely diagnosis and initiation of treatment for breast and colorectal cancer in Primary Care Centers linking with community-based organizations; and (2) one contractor to provide Mobile Mammography Van Services to bring screening services to the uninsured and underinsured in underserved neighborhoods. DOHMH sites several studies that show breast and colorectal cancer are the 3<sup>rd</sup> and 2<sup>nd</sup> causes of cancer related deaths respectively in NYC (DOHMH, 2013)<sup>i</sup>. Studies have also shown that certain prevention efforts lead to better health outcomes: cancer screenings lead to reduced mortality, and patient navigation increases cancer screenings and reduces cancer inequities (Freeman, 2006)<sup>ii</sup>.

Contractors awarded from this RFP, listed above, are tasked with activities including:

- Developing and implementing a patient navigation program that identifies persons eligible for breast and colorectal cancer screening
- Increasing cancer referral and screenings, ensure timely diagnosis and initiation of treatment
- Developing and implementing a colonoscopy patient navigation program (CNP) at a minimum of six large primary care sites
- Establishing clinical and community linkages
- Providing mammography screenings in underserved communities, particularly the uninsured

<sup>i</sup> DOHMH, N. Y. (2013). *Annual Report of Vital Statistics in New York State, 2013*.

<sup>ii</sup> Freeman, H. (2006). *Patient Navigation: A Community Centered Approach to Reducing Cancer Mortality*.